



## SungateKids 2021 Sponsorship Information

**Mission:** *At SungateKids, we help child victims of abuse find and use their voices through our prevention, investigative interviewing, and therapeutic support programs. We are committed to creating a community where children are safe and free from abuse, and changing the way we think and talk about it is the key.*

But we can't do this work alone – nor should we. If the global pandemic taught us anything, it's that we need to work together to solve our greatest challenges. Child abuse is a problem for all of us. Statistics tell us that one in ten child is a victim of sexual abuse – so chances are you know someone who is struggling. We need your help to help those who are being hurt or have been hurt – and to stop it before it happens again.

Children's advocacy centers like SungateKids play an important role in providing cost-effective services for children, while maintaining as their primary focus the needs of the children they serve. Without SungateKids, child victims of abuse in the 18<sup>th</sup> Judicial District would be interviewed in institutional, uncomfortable, and often intimidating sites such as police departments or social services offices. Instead, children brought to SungateKids have the benefit of being interviewed in a child-friendly, non-threatening setting that is focused on addressing their needs.

**We are counting on your support to pursue truth, hope and healing for these victims of child abuse.** We invite you to remain on our list of loyal supporters with the sponsorship opportunities listed below.



**2021 SPONSORSHIP LEVELS:**  
**Please Support the SungateKids “For the Children” UnGala**

Earlier this year, we planned to have our annual in-person gala at the Four Seasons, but in the face of so many unknowns, we’ve made the difficult decision to cancel our favorite event. And we don’t believe anyone will be excited to jump on Zoom for another fundraising event in November.

But, we’re still open and busier than ever before. We’re dealing with more complex mental health issues than at any other time. Kids are struggling; their parents and caregivers are struggling; and we are working double-time to try to help them find solid footing. We can do a lot, but we can’t do it alone. These children and families need our help, and we need yours.

So please consider a direction donation by sponsoring our UnGala. We are pleased to offer the following benefits to our UnGala sponsors:

<b>Sponsorship Benefits</b>	<b>Platinum Sponsor</b>	<b>\$5,000 Sponsor</b>	<b>\$3,500 Sponsor</b>
Recognition as Platinum Sponsor and your logo on SungateKids’ website home page	✓		
Customized company message on SungateKids’ social media channels (Facebook and Instagram)	✓		
Recognition as a Platinum Sponsor	✓		
Recognition as a Sponsor and your logo on the SungateKids’ website home page	✓	✓	✓
Recognition as a Sponsor in UnGala emails to our supporters	✓	✓	✓
Company logo or name on SungateKids’ website home page with link to your company website	LOGO w/link	LOGO w/link	NAME
Recognition in all social media managed by SungateKids	✓	✓	✓
Your company’s logo or name listed on the UnGala event donation page	LOGO w/link	NAME	

**To confirm your Sponsorship, please contact:**

Leslie Ludolph at 303.877.8182 or  
[leslie.ludolph@sungatekids.org](mailto:leslie.ludolph@sungatekids.org)



## ORGANIZATION INFORMATION:

One in ten children will be a victim of child sexual abuse before reaching the age of 18. Those numbers are startling, but even more so when they come in a 3'4" slight frame with doleful brown eyes and a voice barely above a whisper. As a third grader, she and her class had watched the SungateKids SafeKids School-Based Prevention Program. Like some of the other kids, she stayed back after the presentation to speak to SungateKids' Prevention Specialists. "What happened to the girl puppet – that's happening to me. And it's not ok."

With those two short sentences, this child said enough to trigger all of SungateKids' services. The SungateKids Prevention Specialist was able to work with her school to report her allegations, which the county Department of Human Services and the local law enforcement agency then investigated. She was brought to SungateKids for an interview with one of our highly-trained, expert Forensic Interviewers, and her family received victim advocacy and support services from one of our Family Support Coordinators. After the investigation was complete, she and her family received therapy in our Therapeutic Support Program, both individually and in a group setting. With all of these services, she went from silent victim to survivor to thriver. And SungateKids was there to help at every step of the way.

Each year, SungateKids serves over 1,200 children and families in its Investigative Interview and Therapeutic Support Programs, and we educate more than 8,000 children in our SungateKids SafeKids Program. We've been doing this work for more than a quarter of a century. We learn each day from the children and families we work with, and we use that knowledge to inform every aspect of our programming.

Here are some realities about child abuse in the United States:

### **Nationwide:**

- **1 in 10** children is sexually abused before reaching the age of 18.
- 1 in 5 children is solicited sexually while on the internet.
- Nearly 70% of **all** reported sexual assaults (including assaults on adults) are on children ages 17 and under.

### **Who are the perpetrators?**

- 30-40% of victims are abused by a family member.
- Another 50% are abused by someone outside the family whom they know and/or trust.
- Only 10% are abused by strangers.
- **Most perpetrators don't molest only one child if they are not reported and stopped.**
- Nearly 70% of child sex offenders have between 1 and 9 victims; at least 20% have 10 to 40 victims.
- A serial child molester may have as many as 400 victims in his lifetime.

### **Who are the victims?**

- The median age for reported abuse is 9 years old.
- More than 20% of children are sexually abused before the age of 8.
- Nearly 50% of all victims of forcible sodomy, sexual assault with an object or forcible fondling are children under 12.

We also know this is just the tip of the iceberg – how many more children are out there who don't yet have the words to tell us what's happening? Who don't yet have the words to tell us what's happening? Who don't have a person they can turn to for help because they are stuck at home with their abuser during a pandemic? Who are at risk and don't even know it? There's so much more we can do – but we need your help to do it.

**Thank you for considering a sponsorship.  
Your support makes a huge difference to these children.**

### **Our 2021 Board of Directors:**

- Bridget Haith (**Board President**), Owner & CEO, Talent Navigation Experts
- Alex Austin, Vice President, Bank of Colorado
- Stuart Crenshaw, Chief Legal Officer, Stanley Consultants
- Aditi Kulkarni-Knight, Attorney, Davis Graham & Stubbs
- James McDonald (**Board Treasurer**), Owner & CEO, KLM Financial Group
- Christine Moritz, SVP & CFO of Empower Retirement
- Adam Saenger (**Board Vice-President**), VP Product & Marketing, DISH Wireless
- Sruta Vootukuru, Community Representative
- Michelle Weinraub, Director of Health Services, Cherry Creek School District
- Marc Willency, Community Representative
- Craig Wilson, General Counsel, HealthEdge Software, Inc.